

COMPANY PROFILE

1477803-X DIGIT360 SDN BHD

UiTM Startup Company | Incorporated August 2022

Email: contact.digit360@gmail.com / finance.digit360@gmail.com Web: https://digit360.com.my Hp: 60199891306 (Rahimi)

OUR MISSION

Our main mission to deliver services with higher engagement to the clients. We promise to deliver services at the right time and providing after sales services to the clients.

OUR VISION

Leading-edge provider of event management, software development, and training"



Envisioning the future via continuous user engagement

PROPOSE BUSINESS CONCEPT

EventSoftwareManagementDevelopment

Training & Workshop

MEET THE TEAM

Ts Inv Dr Mohamad Rahimi Mohamad Rosman

CHIEF EXECUTIVE OFFICER

Mohamad Rahimi Mohamad Rosman studied at Universiti Teknologi MARA from Diploma to Doctorate level, putting UiTM near and dear to her heart. He holds a PhD in Information Management and currently a senior lecturer at Universiti Teknologi MARA Kelantan Branch, Malaysia. He actively involves in publication and innovation exhibitions and has author and coauthor more than 50 publications. He also served as editorial board in international journals such as Journal of Marketing Strategies (JMS) and Journal of Engineering and Emerging Technologies (JEET).



PhD (Information Management)



2010 - 2023 UiTM



2020-2023 15 events



Ts Inv Dr Mohamad Rahimi Mohamad Rosman (Chief Executive Officer)



Meet our management team which is the backbone of DIGIT360 Sdn Bhd



ABOUT US

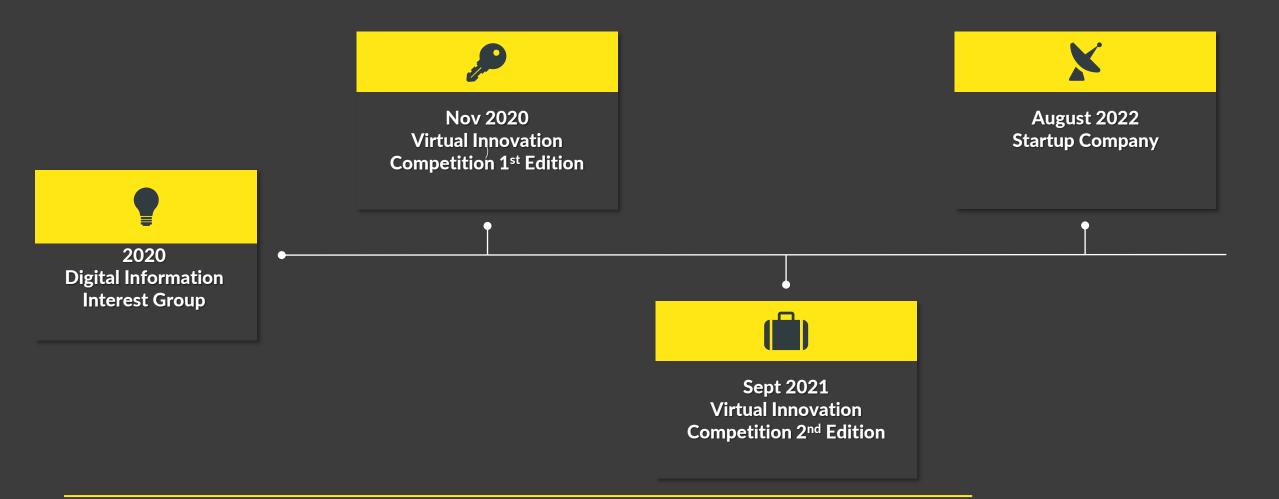
DIGIT360 SDN BHD

DIGIT360 was established in 2022 as a start-up company with permission from Universiti Teknologi MARA and registered with ROC, and Business Innovation & Technology Commercialization Centre (BITCOM). With expertise in Information and Communication Technology (ICT), as well as Business and Management, DIGIT360 seeks to offer services in three main areas:

- 1. Event Management
- 2. Software Development
- 3. Training and Workshop



OUR HISTORY TIMELINE





OUR INVOLVEMENT IN EVENT MANAGEMENT, SOFTWARE

DIGIT360 Expertise

i-Jury : assessment of participant's projects MySeki: Secretariat Management System

Registro : project registration, ecertificate, online payment

Play-X: Virtual booth for the event.



Marketing



Premium Trophy, Medal & Delivery

Registered with Ministry of Finance

User

Engagement



Utilising technology in the new norm | Judge anytime, anywhere, in a single click

Conference Kits Universiti Teknologi MARA Digital Information Interest Group







01 REGISTRATION SYSTEM

- WordPress Web System
- Jury Registration System
- Project Submission System
- Video Registration System

02 SECRETARIAT

- LOA template
- Excel Template

03 JURY

- Adding New Jury
- Adding New Project
- Assessment Assignment
- Automatic Results
- Assessment Monitoring

04 CERTIFICATE

- Automatic Certificate Placement
- Automatic Certificate Delivery

05 GROUNDWORK

- Facebook Page
- Official Email
- Domain & Hosting
- Instagram
- Telegram

06 CONTACT

Dr Mohamad Rahimi Mohamad Rosman SIG Digital Information (DIGIT) rahimimr@uitm.edu.my / +60199891306



Play-X

Universiti Teknologi MARA





01 VIRTUAL BOOTH

- Project Details
- YouTube Video
- Evidence (optional)

02 ADS

- Income generation
- Image-based Ads
- Video-based Ads

03 SHARE-IT

Share virtual booth URL



CONTACT

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Virtual Exhibition Portal

<u>OUR</u> **PORTFOLIO:** Play Now

Play-X

MySeki

Universiti Teknologi MARA



Cawangan Kelantan



01 REGISTRATION SYSTEM

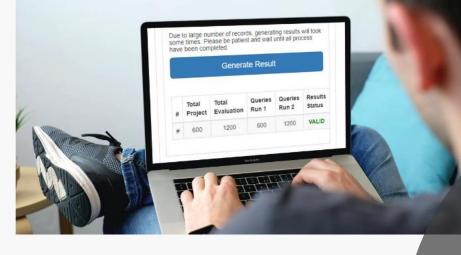
- Project Registration
- Project Editing

02 MANAGEMENT

- Automatic I OA
- Integration with Telegram Bot
- YouTube URL
- Email Blaster (All participants)
- Email Blaster (Individual)
- Telegram Blaster

03 FINANCIAL MANAGEMENT

- Automatic email
- Automatic fee



CONTACT

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Secretariat Mgt System



INTERNATIONAL INFORMATION MANAGEMENT ONLINE SHOWCASE

OUR **PORTFOLIO:**

Universiti Teknologi MARA (Cawangan Kelantan) Copyright Protected 2021

Forget your Jury Code? Click here to recover your Jury Code.



OUR PORTFOLIO :

BENGKEL PEMBANGUN/ WEB E-DAGAN SEMPENA PROGRAM JELAJAH KEI NEGERI KELANTAN

111111

COLUMN ST OFFICE

Anjuran bersama: Fakulti Pengurusan Ma′ Cawangan Kelantan

Aspirasi »» AKELUARGA MALAYSIA

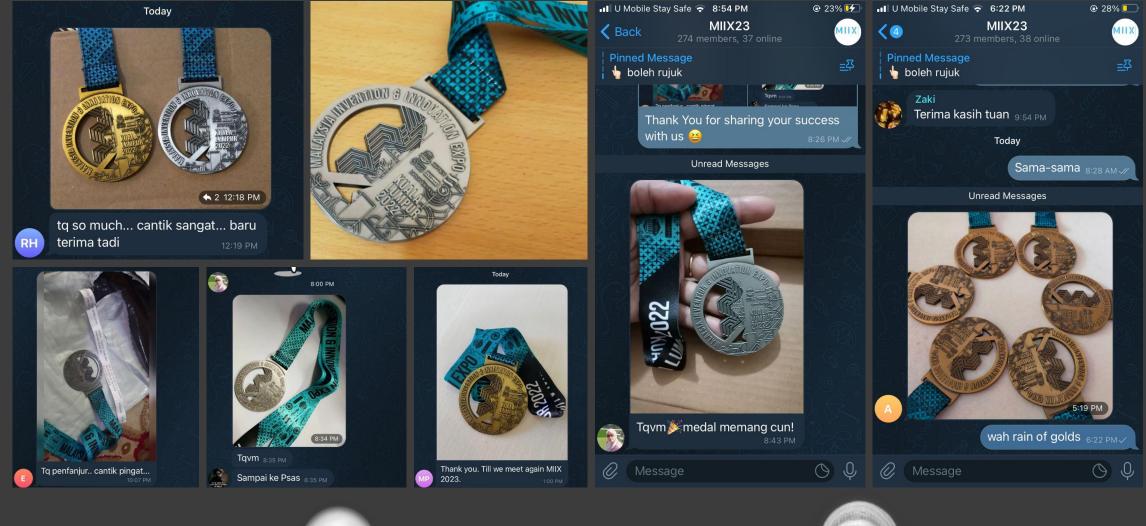




OUR LIST OF CONSULTATION

OUR TRACK RECORD





Nurulannisa Abdullah (User Engagement)



Testimony



Izzatil Husna Arshad (User Engagement)

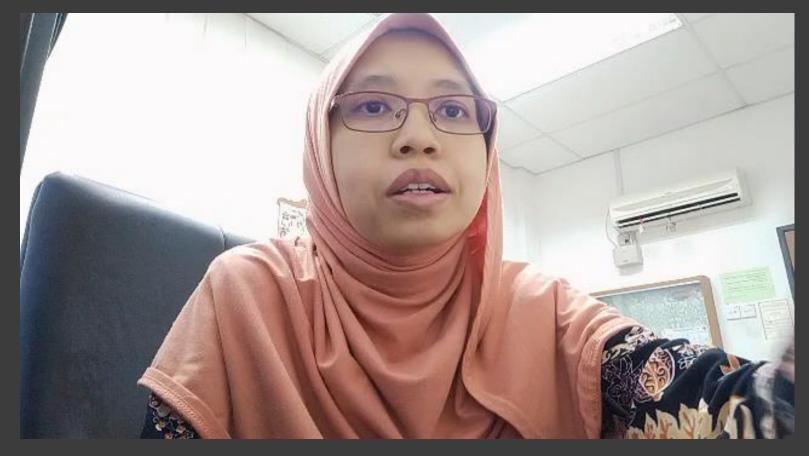
Testimoni

Dr. Azyyati binti Anuar,

Universiti Teknologi MARA Cawangan Kedah

Pengarah,

1st International Competition of Entrepreneurship Business Innovation (iCEBIV) 2022



Testimoni

Sharifah Azuani Dato Sayed Mohd Ali Marketing Director

Laman Teknologi Sdn Bhd

Sharifah Azuani Dato Sayed Mohd Ali Marketing Director of Laman Teknologi Sdn Bhd

POTENTIAL PROJECT, CLIENT & PARTNER

List of Project, client & Partner Since 2020



Package 1 – Joint Venture (JV)



Package 1 – Leasing (LSG)

One-off payment: RM 6000 for hosting, domain, and information system installation (8 months validity per event)

Technical support throughout the event

MoU and MoA signing agreement

All tasks performed by the organizer



SEE YOU SOON !